



Case Study –Automotive

Client - Automotive Tier 1 Supplier

Product Category- Interiors

Country- USA

Size- 2000 People- Turnover 900 Mil USD

Duration of Project 48 Months

Objective- Prototypes development, Price Benchmarking, Supplier Selection and Merger Acquisition.

Activities-

- Supplier development in India- China, Thailand, Hungary, Poland, Turkey with focus on certain products to move out of China to other countries with low cost manufacturing in Eastern Europe.
- New Product development in new technologies and Sustainable products for upcycling.

Deliverables-

- Selection of Suppliers in India and Eastern Europe and key players for Merger and Acquisition opportunities.